Course:  Introduction to Sociology (Sociology 1)

Time:  MWF 8:50-9:55
       Thursday 9:05-9:55 (X-hour)

Instructor:  John Campbell
            123 Silsby Hall
            Office phone: 646-2542

Office Hours: Monday 1:00-3:00 (or by appointment)

Email: I will try to answer email queries as soon as I can. However, given the rather large amount of
email I receive, I can make no guarantees how fast that will be. For the same reason, my responses may
be rather short. Please do not take offense.

Course Description:  What is society? How have societies developed historically? How do they
distribute wealth, income and other resources? How do they organize political authority and economic
power? How do they coordinate work? How do they socialize people to “fit in” with those around them?
How do they produce culture? This course provides answers to these and other questions in ways that
provide an introduction to the field of sociology. It focuses on a broad range of theory and research
showing how sociologists think about and study these questions. In many cases, the topics covered in the
course reflect the research interests and course offerings of faculty in the sociology department at
Dartmouth. As a result, the course also provides an introduction to some of the curriculum offered in the
department.

Required Texts: Listed below are the required books for the course. They are available at Wheelock
Books, the Dartmouth Bookstore, and are on reserve at Baker-Berry Library. There are also several
additional required articles. These are listed in the syllabus below and posted on the course’s Canvas
website.


Chicago: University of Chicago Press.


New York: Norton.

General Course Requirements: All students are expected to attend lectures, do the reading and take the
exams.

Attendance Policy: Class attendance will not be taken. Beware, however, that about half of the questions
on each exam will be based on lecture material.
PowerPoint Slides: PowerPoint slides from the lectures are posted on the Canvas site and are updated periodically throughout the term and serve as guides to the lectures but are not equivalent to lecture notes.

Examinations: There will be three multiple choice exams including the final exam. The exam dates are listed below in the syllabus. The exams are not intended for you to demonstrate your command of facts per se but rather to make logical connections between facts, theories, concepts and other information presented in the course. In short, exams are designed to make you think rather than simply regurgitate memorized material. (NB: I strongly encourage you to form small study groups prior to the exams to review your lecture notes and readings.)

Make-up Policy: As a general rule there will be NO make-up exams. In extraordinary circumstances a make-up may be possible if (1) you know in advance that you will be unable for extraordinary reasons to take the exam, and you make arrangements with the instructor at least one week before the scheduled exam date, or (2) you are seriously ill and have confirmation from either a dean or physician that this prevented you from taking the exam. The instructor reserves the right to refuse permission for a make-up exam if he feels it is not warranted. Notably, having other exams scheduled during the same week is not an acceptable reason for requesting a make-up exam. (Note that instructors are not permitted to grant make-ups for a final exam unless the student also receives approval from their class dean. But the final decision is still made by the instructor.)

Grading: Your grade will be based on the total number of points earned on the exams. At the end of the term everyone’s point totals will be calculated, the distribution of these individual point totals will be calculated and initial cutting points for letter grades will be assigned. The overall class grade point average (GPA) will then be calculated. If the class GPA is too low (less than about 3.0), then cutting points will be adjusted as necessary to bring the class GPA up to an acceptable level. If the initial class GPA is higher than about 3.0, the cutting points will not be adjusted. Once the final cutting points have been determined, then each person will be assigned a final letter grade. If an individual’s total point score falls just below a cutting point, they may be bumped up to the next letter grade if they have shown significant improvement over the three exams.

The class GPA ends up being about 3.0. This consists of about 34% of students in the A/A- range; 37% of students in the B+/B/B- range; 26% of students in the C+/C/C- range; and 3% of students in the D or E range.

Exam #1 80 points/40 questions
Exam #2 80 points/40 questions
Exam #3 80 points/40 questions (Note: The third exam may be cumulative.)

Honor Principle: Examinations will be conducted in accord with the principles of academic honor detailed in the Dartmouth Organization, Regulations and Courses.

Students with Disabilities: Students with learning, physical, or psychiatric disabilities enrolled in this course that may need disability-related classroom or other accommodations are encouraged to make an appointment to see the instructor before the end of the second week of the term. All discussions will remain confidential, although the Student Disability Services office may be consulted to discuss appropriate implementation of any accommodation requested. Students who want to discuss this should
provide the instructor with a copy of a disability registration form, which lists the accommodations recommended for them by the Student Disability Services within the Academic Skills Center. This will also verify that you are registered for disabilities services. If you do not have such a form, please see the Director of Student Disability Services to get one immediately.

Reading Assignments: The reading assignments for the course are listed below. It is expected that you will have done the reading by the time class meets on the date for which the assignment is listed in the syllabus. There is a lot of reading so you should keep up with it as we go along. Otherwise you will be faced with an extraordinary amount of reading the night before the exam. A series of “focal points” to help guide your reading are listed after each group of lectures relevant to a particular book or set of articles. (NB: I strongly encourage you to take notes on the readings, i.e., short summaries of each book chapter or article, which will help focus your attention as you read. This will also expedite studying for the exams.)

MCAT Preparation: Students taking the MCAT are now expected to be familiar with material from sociology and psychology and are advised to take an introductory course in sociology as partial preparation for that portion of the exam. Much of what we cover in this course is listed in The Official Guide to the MCAT (4th edition), chapters 9 and 12, as material that may be covered on the exam. For example, we will cover the following concepts and theories about them that are mentioned in The Official Guide to the MCAT: macro- and micro-sociology, social structure, institutions, norms, folkways, social inequality, social stratification, social mobility, poverty, prejudice, discrimination, race, gender, ethnicity, class, status, prestige, power, inclusion and exclusion, meritocracy, anomie, alienation, culture, cultural capital, social capital, human capital, sanctions, anomie, alienation, organizations, bureaucracy, organizational environments, networks, group think, groups, roles, role conflict, socialization, self, self-identity, interpersonal interaction, presentation of self, impression management, front and back stage behavior, symbolic interactionism, functionalism, conflict theory, exchange theory, rational choice theory.

Note, however, that scientific reasoning, which is also a part of the MCAT, will be illustrated in readings and lectures, but that no formal introduction to research methods, variables, hypothesis testing, etc. will be offered in this course. The term is too short to include that. Nor will we formally address data collection methods (e.g., reliability, validity, sampling) although you will read and hear about examples of various sociological methods (e.g., surveys, ethnography, historical, interviews, statistical analysis, etc.) and research designs (e.g., longitudinal, cross-sectional, experimental, cross-national). The same goes for data interpretation (e.g., graphs, charts, tables, statistics). Much of this material is covered in courses on either statistics or research methods, which the sociology department offers regularly.

Course Outline:

Part I. What is Sociology?

Sep 11 Introduction to the Course

Part II. The Development of Modern Society and the Foundations of Sociology

Sep 13 Marx’s Conflict Sociology
Sep 15  Durkheim’s Functionalist Sociology
   Bert Adams and R.A. Sydie. “Society as Sui Generis: Durkheim.” (On Canvas website)

Sep 18  Weber’s Historical Comparative-Historical Sociology

*Focal points:* How do Marx, Durkheim and Weber explain the development of modern societies? What are their theories of history? How does each one explain how order is maintained in modern societies? For each one what affect does modern society have on the individual living in it? (NB: It is not important that you understand each theorist’s personal biography.)

**Part III. The Heart of the Matter: Inequality**

Sep 20  Economic Inequality
   Kevin Leicht & Scott Fitzgerald.  *Middle Class Meltdown in America.* (Begin reading.)

Sep 22  Economic Inequality: Theories of Inequality and Stratification
   Kevin Leicht & Scott Fitzgerald.  *Middle Class Meltdown in America.* (Continue reading.)

Sep 25  Racial Inequality
   Kevin Leicht & Scott Fitzgerald.  *Middle Class Meltdown in America.* (Finish reading.)

*Focal points:* What is the middle class meltdown? How has the distribution of income and wealth changed since the 1970s? How do middle class families survive economically in today’s world? Is the plight of middle class families their own fault or due to structural factors beyond their control?

Sep 27  Racial Inequality
   William Julius Wilson.  *More Than Just Race.* (Begin reading)

Sep 29  Gender Inequality
   William Julius Wilson.  *More Than Just Race.* (Continue reading.)

Oct 2   Gender Inequality
   William Julius Wilson.  *More Than Just Race.* (Continue reading.)

Oct 4   Exam Review

*Focal points:* What is the declining significance of race? What is the feminization of poverty? What does Wilson mean when he says that structural factors cause racial inequality and poverty? Do poor African-Americans subscribe to traditional American values? What is the relationship between culture and poverty in poor neighborhoods?

Oct 6   EXAM #1
Part IV. Analyzing Social Institutions

Oct 9  The Economy
John Campbell. 2015. “State and Economy.” *Encyclopedia of Sociology* (On Canvas website)

Oct 11  The Economy

*Focal points:* How is the economy organized? How has it changed since the 1970s? How are economies affected by states? How does this vary across countries? Is there one best way to organize capitalism? What does financialization of the economy mean?

Oct 13  The State and Politics

Oct 16  The State and Politics

Oct 18  The State and Politics: Film “Obama’s Deal”

*Focal points:* How do politics work in America? To what extent do average citizens rather than business interests or other interest groups influence politics? How important is money and wealth in American politics? How have racial and economic issues led to increasing polarization in American politics? Which is more important in American politics–money or voting?

Oct 20  The Schools
Shamus Khan. *Privilege.* (Begin reading.)

Oct 23  Schools
Shamus Khan. *Privilege.* (Continue reading.)

Oct 25  Exam Review
Shamus Khan. *Privilege.* (Finish reading.)

*Focal points:* What is cultural capital? How is it transmitted to students at St. Paul’s? What form does the cultural capital being transmitted at St. Paul’s take; what are its most important features?
What is “relational achievement” and its relationship to the social hierarchy at St. Paul’s? Is the transmission of cultural capital accepted without question at St. Paul’s or is there resistance to it’s transmission? How does the experience of St. Paul’s differ for students of different races and genders?

Oct 27  EXAM #2

Part V. Analyzing Organizations

Oct 30  Bureaucracy
Katherine Kellogg. Challenging Operations. (Begin Continue reading.)

Nov 1  NO CLASS TODAY

Nov 3  Organizational Fields & Isomorphism
Katherine Kellogg. Challenging Operations. (Continue reading.)

Nov 6  X-HOUR The Labor Process
Katherine Kellogg. Challenging Operations. (Finish reading.)

*Focal points:* How are organizations affected by their surrounding environments? Do common environmental pressures cause organizations in a field to conform to each other? How do macro-level factors affect change in organizations? How do micro-level factors affect change in organizations? Do organizations necessarily change in ways that make them more similar?

Part VI. Analyzing Interpersonal Interaction

Nov 8  Symbolic Interaction
Gary Alan Fine. Kitchens. (Begin reading.)

Nov 9  X-HOUR: Presentation of Self
Gary Alan Fine. Kitchens. (Continue reading.)

Nov 10  Production of Culture
Gary Alan Fine. Kitchens. (Continue reading.)

Nov 13  Exam Review
Gary Alan Fine. Kitchens. (Finish reading.)

*Focal points:* How is the culture of a restaurant kitchen created? What are some of the important aspects of restaurant kitchen culture? What environmental factors limit how well a chef can create the aesthetic food she wants? Why does Fine think that the food created in restaurant kitchens is a cultural product?

Nov 19  EXAM #3  Sunday, 8:00 am