

Department of Sociology
Dartmouth College
Fall 2017

Course: The Sociology of Globalization (Sociology 69)

Time: MWF 11:30-12:35
X-Hour: Tuesday 12:15-1:05

Instructor: John Campbell
123 Silsby Hall
Office phone: 646-2542

Office Hours: Monday 1:00-3:00 (and by appointment)

E-Mail: I will try to answer e-mail queries as soon as I can. However, given the rather large amount of e-mail that I receive, I can make no guarantees how fast that will be. For the same reason, my responses may be rather short. Please do not take offense.

Course Description: The international scope of political, economic, and cultural activity has increased dramatically during the late twentieth and early twenty-first centuries. But how extensive has the trend toward "globalization" been? And what is globalization? Is it really a new phenomenon or have we seen this before? Has globalization changed societies? If so, how? If not, why not? Are societies becoming more alike because they experience globalization pressures or do they retain their unique national characteristics? Is the United States' hegemonic position in the world in jeopardy due to globalization? Does the rise of the BRICs (Brazil, Russia, India, China) and other newly industrializing countries of the "South" threaten to upset the dominance of the more advanced industrial democracies of the "North"? This course examines these questions and more. Specifically, it looks at how globalization has developed recently and how it has affected corporations, nation-states, workers, social inequality, citizenship, culture, and other aspects of society.

Required Texts: The following required books for the course are available at the Dartmouth Bookstore and Wheelock Books. They are also on reserve in Baker-Berry Library. There are also several required articles listed below in the syllabus and available on the course's Canvas website.

Daniel Alpert. 2013. The Age of Oversupply. NY: Penguin.

John Campbell & John Hall. 2015. The World of States. NY: Bloomsbury.

Tyler Cowen. 2002. Creative Destruction: How Globalization is Changing the World's Cultures.
Princeton: Princeton University Press.

Jody Heymann and Alison Earle. 2010. Raising the Global Floor. Stanford: Stanford University Press.

General Course Requirements: All students are expected to attend lectures, do the reading, participate in class discussions, take the exams, write a research paper, and contribute to a group presentation.

Examinations: There will be two take-home exams including the final exam. Both will involve essay and short answer questions. Both will be open book, but you will *not* be permitted to discuss them with anyone else. The final exam will not be cumulative—it will only cover material after the first exam. The exam dates are listed below in the course outline.

Deadlines for Exams and Papers: Due dates for all exams and the research paper are listed in the course outline below. Take home exams and research papers turned in after the due date will be graded down automatically according to how late they arrive. In very unusual circumstances late exams or papers may be accepted without being graded down, but only if (1) you know in advance that you will be unable for extraordinary reasons to turn the exam or paper in on time and you make arrangements with the instructor at least one week before the scheduled due date, or (2) you are suddenly hospitalized or become seriously ill, have documentation to that effect from a doctor or dean, and consult with the instructor as soon as possible.

Class Discussions: At the end of every section of the course we will have a class discussion of the reading and lecture material in that section of the course. These discussions will focus on questions posed in the course outline for that day. These questions are designed so that people can take sides on the issue. So be prepared to argue both sides of the question.

Research Paper: Each student will be required to write a research paper (roughly 10 double-spaced pages). This will involve developing an analysis about how globalization has affected a particular country. It will require a considerable amount of data collection. Every student will focus on a different country. All regions of the world will be represented. Students will have an opportunity to express their preference for which country they will research, but the instructor will make the final decision. (See "Research Project: Globalization and Nation-States" on Canvas for details.) ***Papers are due in class November 3.***

Group Presentation: Students who have prepared country reports within the same region of the world will collaborate to prepare a 15-20 minute presentation for the class on how globalization has affected their region of the world. These presentations will be based on the student country reports that they have prepared. So, for example, all the students who researched countries in Africa will prepare a class presentation on globalization and Africa summarizing the degree to which their countries exhibited common trends (or not) in the face of increased globalization. (See "Research Project: Globalization and Nation-States" on Canvas for details.) Groups will not be graded on their performance. There will very likely be a question on the final exam relating to the group presentations. ***Class presentations are scheduled for November 10 and 13.***

Grading: Grades will be based on the total number of points earned on the exams, research paper, and class participation. Note that recent student evaluations often remark that I am a hard grader. It would not be unusual for students to need 92% of the total points possible in the course to receive grades in the A range; 82-91% of points possible to receive grades in the B range; 72-81% of points possible to receive grades in the C range; and 62-71% of points possible to receive a D. If you fail to turn in an exam or the research paper you will automatically fail the course.

Midterm Exam	30%	(60 points)
Final Exam	30%	(60 points)
Research Paper	30%	(60 points)
Class Participation	10%	(20 points)

At the end of the term everyone's point totals will be calculated, the distribution of these individual point totals will be calculated and initial cutting points for letter grades will be assigned. The overall class grade point average (GPA) will then be calculated. If the class GPA is too low (less than about 3.0), then

cutting points will be adjusted as necessary to bring the class GPA up to an acceptable level. If the initial class GPA is higher than about 3.0, the cutting points will not be adjusted. Once the final cutting points have been determined, then each person will be assigned a final letter grade. If an individual's total point score falls just below a cutting point, they may be bumped up to the next letter grade if they have shown significant improvement over the three exams.

The class GPA ends up being about 3.0. The last time the course was offered 21% of students were in the A/A- range; 62% were in the B+/B/B- range; and 17% were in the C+/C/C- range.

Honor Principle: Examinations and the research paper will be conducted in accord with the principles of academic honor detailed in Dartmouth's *Organization, Regulations and Courses* and in the *Student Handbook*.

Students with Disabilities: I encourage students with disabilities, including "invisible" disabilities like chronic diseases, learning disabilities, and psychiatric disabilities to discuss with me after class or during my office hours by the end of the second week of the term appropriate academic adjustments or accommodations that might be helpful to you. All discussions will remain confidential, although the Academic Skills Center may be consulted to verify the documentation of the disability.

Reading Assignments: The reading assignments for the course are listed below in the course outline. It is expected that you will have done the reading by the time class meets on the date for which the assignment is listed in the syllabus.

Course Outline:

Part I: The Rise of Globalization

Sep 11 Introduction: The First Globalization

Alpert. The Age of Oversupply. (Begin reading)

Sep 13 The Second Globalization: Creating the Post-War Political-Economic Order

Alpert. The Age of Oversupply. (Continue reading)

Sep 15 The Rise of Neoliberalism

Alpert. The Age of Oversupply. (Continue reading)

Sep 18 Movie: The Crash

Alpert. The Age of Oversupply. (Continue reading)

Sep 20 The Washington Consensus and Its Effects

Alpert. The Age of Oversupply. (Continue reading)

Sep 22 Discussion: *Has the rise of neoliberalism and the Washington Consensus been good or bad? What sorts of benefits and problems has it brought to us? Have countries in the "north" taken advantage of countries in the "south" or is it the other way around? Are the newly industrializing countries of the "South" threatening the advanced industrial countries of the "North"?*

Alpert. The Age of Oversupply. (Finish reading)

Part II: Globalization and Corporations

Sep 25 From Bureaucracy to Networks

Brian Roach. 2005. "A Primer on Multi-national Corporations." Chapter 1 in Leviathans: Multinational Corporations and the New Global History, edited by Alfred Chandler & Bruce Mazlish. New York: Cambridge University Press.

Neva Goodwin. 2005. "The Social Impacts of Multi-national Corporations." Chapter 5 in Leviathans: Multinational Corporations and the New Global History, edited by Alfred Chandler & Bruce Mazlish. New York: Cambridge University Press.

Sep 27 Corporate Governance and Strategy

Joseph Stiglitz. 2010. "Avarice Triumphs over Prudence." Chapter 6 in Freefall. New York: Norton.

Sep 29 Multinational Corporations: Movie: Is Wal-Mart Good for America?

Jagdish Bhagwati. 2004. "Corporations: Predatory or Beneficial?" Chapter 12 in In Defense of Globalization. New York: Oxford University Press.

Oct 2 Guest Speaker: Aaron Klein '98, Fellow in Economic Studies & Director of the Center on Regulation and Markets at the Brookings Institution.

Oct 4 Discussion: *Are multinational corporations good or evil? Are multinational corporations an uncontrollable force whose power is being unleashed by the rise of globalization? Are developing countries at the mercy of multinational corporations? Are all multinationals the same in terms of competitive advantage and strategy? How has globalization changed how multinationals grow and operate?*

MID-TERM EXAM DISTRIBUTED IN CLASS.

Part III: Globalization and Workers

Oct 6 Changes in Work

Heymann and Earle. Raising the Global Floor. (Begin reading)

Oct 9 Global Inequality

Heymann and Earle. Raising the Global Floor. (Continue reading)

Oct 11 Training for Global Competition

Heymann and Earle. Raising the Global Floor. (Continue reading)

MID-TERM EXAM DUE IN CLASS.

Oct 13 Unions and Globalization

Heymann and Earle. Raising the Global Floor. (Continue reading)

Oct 16 Discussion: *Are workers doomed to be victims of globalization? Or do they have the capacity to "push back" in their own interests against the forces of globalization? Can workers benefit*

from globalization? Are the costs and benefits of globalization spread equally between the developed and developing countries?

Heymann and Earle. Raising the Global Floor. (Finish reading)

Part IV: Globalization and the State

Oct 18 Welfare Reform

Campbell and Hall. The World of States. (Begin reading)

Oct 20 Tax Reform

Campbell and Hall. The World of States. (Continue reading)

Oct 23 Institutional Competitiveness

Campbell and Hall. The World of States. (Continue reading)

Oct 25 U.S. Hegemony in Question

Campbell and Hall. The World of States. (Continue reading)

Oct 27 Discussion: *Are nation-states becoming obsolete in the face of globalization? Are they being "hollowed out" by globalization? Or do they still have important roles to play? Is the hegemonic position of the United States in jeopardy thanks to globalization or anything else? Should the hegemonic position of the United States be preserved, if possible? What advantages or disadvantages are there to U.S. hegemony?*

Campbell and Hall. The World of States. (Finish reading)

Part V: Globalization and Culture

Oct 30 The Diffusion of Culture

Tyler Cowen. Creative Destruction. (Begin reading).

Nov 1 **NO CLASS**

Nov 3 Globalization and World Values: Citizenship and Human Rights

Tyler Cowen. Creative Destruction. (Continue reading).

COUNTRY REPORTS ARE DUE IN CLASS.

Nov 6 The End of Ideology or Cultural Backlash?

Tyler Cowen. Creative Destruction. (Continue reading).

Nov 8 Discussion: *Is globalization a threat to national cultures? Is global cultural homogenization occurring? If it is, is it a good thing? If it is not a good thing, how can it be stopped? Is there such a thing as a "global" culture?*

Tyler Cowen. Creative Destruction. (Finish reading).

Part VI: How Has Globalization Affected Regional Development?

Nov 10 Regional Reports Presented in Class

North America/Western Europe
East and Central Europe/Russia
South and Central America

Nov 13 Regional Reports Presented in Class

Asia
Middle East
Africa

FINAL EXAM DISTRIBUTED IN CLASS

Nov 20 **FINAL EXAMS DUE IN MY OFFICE (123 Silsby Hall) NO LATER THAN 1:00PM**